Magdalena Chamber of Commerce
Board Meeting Minutes
November 5, 2014

Present: Ted Bending, Catherine DeMaria, Danielle Fitzpatrick, Nina McCabe

Call to Order: Catherine called the meeting to order at 6:05 p.m.

Minutes: October minutes were reviewed. Catherine moved to approve the minutes with one edit of the spelling of a name. Nina seconded. All were in favor.

Agenda Review: There were no changes to the agenda.

Presidents Report: The Star Party was a success with approximately 60 people attending and with $320 income in ticket sales @ $5.00 a ticket.

Treasurer's Report: Ted handed out the monthly finance report. The income for the month was $1170. This figure includes $700 sponsorship from Socorro Electric Coop, three new memberships and the $320 income from the Star Party. The debit column totaled $338.94, leaving a balance of $1275.69. Nina made a motion to approve the Treasurer Report, seconded by Catherine. Motion passed.

Economic Development: Shop Magdalena Campaign & Holiday Crawl - The Board discussed the upcoming possibilities to boost business for the members. It was agreed that with the current bank balance the Chamber was in a position to advertise a 'Shop Magdalena' Campaign, particularly targeting November 29, Small Business Day, and also to advertise the members' businesses for the Holiday season. Ted volunteered to work with the local radio station to get pricing on radio spots and develop spots for Thanksgiving and throughout December. Danielle volunteered to contact the local businesses to see if who would like to advertise discounts and sales for this period, particularly for Small Business Saturday. Catherine volunteered to oversee a community wide eblast to promote all the participating local member businesses.

Future Chamber Location: The Board discussed where it might hold its meetings in the future and the best time and day to meet. Ted volunteered to speak with the Magdalena Community Church about the possible use of the Sherman Room. He informed the Board that it was customary that users offer a donation for the use of the room and the expense of heating. In addition, the Church requests that the room be left clean. After discussion the Board agreed to leave the day and time as is, first Wednesday at 6pm.

Membership Participation: The board addressed the ongoing topic of engaging greater participation from the members. It revisited the Member Holiday Party that was planned for December 14 at The Bear Mountain Coffee House. As the Board has been working hard and each individual of the current the Board had plenty to do, it agreed not to host a party on the 14th and rather to put the effort and energy into 'Shop Magdalena' and a 'Holiday Crawl' for all three December week-ends leading up to December 25.

Discussion-Year End Letter/Board Candidate Ballot/2015 membership: Catherine stated that she will write a year end letter, including the year's accomplishments that Nina has itemized. The current Board, as the Nominating Committee for 2015 Board candidates, discussed possible Board candidates. A list of names was reviewed and each member agreed to contact the people on their list about possibly serving on the 2015 Board. Danielle reminded the Board that this is a time sensitive process, since the Bylaws mandate that the Ballots for Board members must be returned to the Nominating Committee by December 20, 2014. Working backwards, this means that it is important to get the year-end letter in the mail by the first week in December to allow for the turn around time for the members.

Adjournment: With no further member input and announcements, Catherine made a motion to adjourn, Ted seconded. Next scheduled board meeting is Wednesday, December 3, 2014 at 6:00 p.m.

Meeting adjourned at 8:00 p.m.

_____ _____

Catherine DeMaria, President Date